



Safety and Quality First

July 5, 2006

To whom it may concern:

Watershed Marketing Group Inc. has worked with Supreme Collision for over two years on a variety of initiatives including account management, complete corporate rebranding, coordination of Employee Handbooks, and design and printing of all collateral materials.

Lara Veltkamp has also been instrumental in providing strategy consulting and acting as a sounding board during times of growth and change. She has also spearheaded a descriptive service rating system that is used at all three Supreme locations. This system assists our customers in understanding the repair process so they feel confident in our expertise and quality.

I have found Lara Veltkamp and the staff of Watershed Marketing Group Inc. to be thorough, conscientious and committed to providing exceptional quality.

I would recommend the services of Watershed Marketing Group Inc. to any company who requires strong project management coupled with good business sense and a "get it done" attitude.

Yours truly,

Marty Reddick
President
Supreme Collision Group of Companies

Supreme
Collision Centre Limited
8 Clark Avenue East
Thornhill ON L3T 1R8
Tel 905-889-7281
Fax 905-771-8165

Supreme
Auto Appearance
Centre Limited
53 Langstaff Road East
Thornhill ON L3T 3M4
Tel 905-764-9216
Fax 905-763-1801

Supreme
Collision Centre Limited
15306 Yonge Street
Aurora ON L4G 1N4
Tel 905-773-5345
Local 905-727-2417
Fax 905-727-1887