



IRWIN NELSON COMPUTER SERVICES

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To: Watershed Marketing Group
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To whom it may concern:

Irwin Nelson Computer Services was creating a business plan in the second quarter of 2006 which involved extensive market research within York Region, Barrie, and the GTA. We hired Watershed Marketing Group to perform the tasks of researching the companies in these areas within specific categories.

Watershed was able to provide a concise and thorough report on everything that we were looking for. The staff at Watershed was informative, professional, and courteous. They provided a plug and play report which was incorporated into our business plan with ease.

I also appreciated their integrity in respect to guiding us in the right direction when they believed that we needed a nudge in a certain direction.

I would not hesitate to refer Watershed Marketing to any business that is looking for a professional marketing team to incorporate into their business. These people are top notch marketing consultants.

Regards,

Don Nelson
President /Owner
Irwin Nelson Computer Services